

## JobAction

JobAction helps students make more active use of career fairs. With the help of an app (Actionbound), they complete tasks, collect points and get in direct contact with companies. The aim is to provide lively, motivating access to the world of work.

### Tips & tricks for teachers

1. Make the goal clear: Explain that JobAction helps students make more active use of fairs and engage in conversation with companies.
2. Tech check: Check in advance that all pupils can use the app (smartphones, Wi-Fi, replacement devices if necessary).
3. Prepare questions: Let the young people formulate 2–3 questions for exhibitors (e.g. training, everyday working life).
4. Set personal goals: Everyone decides which companies or industries they want to visit.
5. Hand out checklists: Small preparation sheets help to collect impressions and document contacts.
6. Active support: Teachers motivate active participation and remind students of the tasks in the app.
7. Observe conversations: Note the strengths and weaknesses of the pupils in their contact with companies.
8. Short stops: Plan short meetings during the fair for questions or feedback.
9. Ensure reflection: Use reflection sheets and group discussions afterwards to organise experiences.
10. Establish practical relevance: Link the results to application exercises, internship planning or career guidance lessons.