

E-mail to HR manager of a company

Subject: Join the "Bring your child to work with TAG" – A unique opportunity for your employees!

E-mail text:

Dear [Name of HR Manager],

We would like to invite your company to participate in the "Bring your child to work with TAG" campaign, which will take place from 17 to 28 June 2024.

On one of these days (school day), your company can offer its employees the opportunity to bring their child or a child from their family (3rd or 7th grade) to your workplace and give them an exciting insight into your everyday professional life.

This initiative provides a wonderful opportunity to demonstrate your company's family-friendliness while providing employees and their children with a memorable experience.

Why participate?

- **Promote family cohesion:** Show that your company understands and supports the importance of family.
- **Motivation of employees:** An exciting day for the children can noticeably strengthen motivation and the working atmosphere and pride in one's profession and company.
- **Education and inspiration:** Provide children with insights into the world of work that can be both educational and inspiring, encouraging further conversations in the family.

How does participation work? Registration is simple and uncomplicated via the respective schools of the children. All we ask is that you pass this information on to your employees and encourage them to register their children for this special day.

What we ask you to do:

- **Educate your employees:** Use internal communication channels to inform employees about the event.
- **Encourage enrollment:** Motivate employees to have their children enrolled through their schools.

- **Plan special activities:** Possibly prepare some child-friendly activities that will make the day special and educational.

Please let us know if your company would like to participate in this promotion. We would be happy to win you as a partner and create an inspiring day together.

For more information or to confirm your participation, please contact us at [contact email] or [phone number].

We look forward to your positive feedback and a successful cooperation.

Best regards,

[Your Name][Position][Organization Name]